

1 **In the Claims**

2 Claims 1-16, 18-22, 24-39, and 41-65 remain in the application and are
3 listed as follows:

4

5 1. (Original) A method of providing a user experience when playing
6 media on a media player comprising:

7 downloading a file that contains at least one media-specific file configured
8 to provide a user interface, and media content with which the user interface is
9 associated;

10 playing the media content with a media player; and

11 automatically displaying the user interface when the media content is
12 played with the media player.

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14 2. (Original) The method of claim 1, wherein said automatically
15 displaying comprises displaying the user interface as part of the media player.

16

17 3. (Original) The method of claim 1, wherein said automatically
18 displaying comprises displaying the user interface to comprise the media player.

19

20 4. (Original) The method of claim 1, wherein said at least one media-
21 specific file comprises multiple files including a definition file that defines how
22 other associated files are to be used, and art files containing images that are
23 associated with the user interface.

1 5. (Original) The method of claim 4, wherein said at least one media-
2 specific file comprises least one script file for scripting.

3
4 6. (Original) The method of claim 4, wherein said at least one media-
5 specific file comprises least one script file that provides a capability for the user
6 interface to respond to events.

7
8 7. (Original) The method of claim 1 further comprising prior to said
9 playing, using a digital rights management technique to access one or more of the
10 downloaded file, media-specific file, and media content.

11
12 8. (Original) One or more computer-readable media having computer
13 readable instructions thereon which, when executed by a computer, cause the
14 computer to:

15 download a file that contains at least one media-specific file configured to
16 provide a user interface, and song files with which the user interface is associated;
17 play the song files with a media player; and
18 automatically display the user interface when the song files are played with
19 the media player.

20
21 9. (Original) A media player comprising software code that is
22 configured to:

23 download a file that contains at least one media-specific file configured to
24 provide a user interface, and media content with which the user interface is
25 associated;

1 play the media content; and
2 automatically display the user interface on at least a portion of a media
3 player user interface when the media content is played with the media player.

4

5 10. (Original) The media player of claim 9, wherein the software code is
6 configured to automatically display the user interface to comprise the entire media
7 player user interface.

8

9 11. (Original) The media player of claim 9, wherein the software code is
10 configured to use a digital rights management technique to access one or more of
11 the downloaded file, media-specific file, and media content prior to playing the
12 media content.

13

14 12. (Previously Presented) A method of organizing media content
15 comprising:

16 providing at least one media-specific file that is configured to provide a
17 user interface on at least a portion of a media player;

18 providing at least one media content file configured for play on the media
19 player; and

20 associating the one media-specific file with the one media content file such
21 that any time the one media content file is played on the media player, the one
22 media-specific file is processed to automatically display the user interface on at
23 least a portion of the media player,

24 wherein said associating comprises packaging the one media-specific file
25 and the one media content file in a single downloadable file.

1
2 13. (Original) The method of claim 12 further comprising protecting at
3 least one of the media-specific file and the media content file using a digital rights
4 management technique.

5
6 14. (Original) The method of claim 12, wherein said associating
7 comprises establishing a relationship between the one media-specific file and the
8 one media content file using an XML data structure.

9
10 15. (Original) The method of claim 12, wherein the one media content
11 file comprises at least one song file.

12
13 16. (Original) The method of claim 12, wherein the one media content
14 file comprises multiple song files.

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16 17. (Canceled).

17
18 18. (Original) One or more computer-readable media having computer-
19 readable instructions thereon which, when executed by a computer, implement the
20 method of claim 12.

21
22 19. (Previously Presented) A method of organizing media content
23 comprising:

24 providing at least one media-specific file that is configured to provide a
25 media player user interface;

1 providing at least one media content file configured for play on a media
2 player; and

3 associating the one media-specific file with the one media content file such
4 that any time the one media content file is played on the media player, the one
5 media-specific file is processed to automatically display the media player user
6 interface,

7 wherein said associating comprises packaging the one media-specific file
8 and the one media content file in a single downloadable file.

9

10 20. (Original) The method of claim 19, wherein said associating
11 comprises establishing a relationship between the one media-specific file and the
12 one media content file using an XML data structure.

13

14 21. (Original) The method of claim 19, wherein the one media content
15 file comprises at least one song file.

16

17 22. (Original) The method of claim 19, wherein the one media content
18 file comprises multiple song files.

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20 23. (Canceled).

21

22 24. (Original) One or more computer-readable media having computer-
23 readable instructions thereon which, when executed by a computer, implement the
24 method of claim 19.

1 25. (Original) A method of organizing content for a user experience
2 comprising:

3 providing multiple different files that define different aspects of a media
4 player user interface, at least some files being associated with media content and at
5 least some other files being associated with visual content; and

6 organizing the files for sending over a network to a client computer, said
7 organizing using a hierarchical tag-based structure to establish a relationship
8 between the files such that when the media content is played by a media player,
9 the visual content is automatically displayed as at least part of the media player
10 user interface.

11
12 26. (Original) The method of claim 25, wherein when the media content
13 is played by a media player, the visual content is automatically displayed to
14 comprise an entire media player user interface.

15
16 27. (Original) The method of claim 25, wherein said organizing
17 comprises using a hierarchical tag-based structure comprising an XML data
18 structure.

19
20 28. (Original) A method of accessing media content comprising:
21 displaying a link to media content;

22 responsive to a user clicking on the link, automatically downloading a file
23 that contains at least one media content file and at least one file that is configured
24 to provide at least a portion of a media player user interface that is specific to
25 media content associated with the one media content file;

playing the media content on a media player; and
responsive to said playing, automatically displaying said portion of the
media player user interface.

29. (Original) The method of claim 28, wherein said portion comprises an entire media player user interface.

30. (Original) The method of claim 28, wherein said automatically displaying comprises automatically flipping from a non-media player user interface to a media player user interface.

31. (Original) One or more computer-readable media having computer readable instructions thereon which, when executed by a computer, cause the computer to:

display a link to media content;

responsive to a user clicking on the link, automatically download a file that contains at least one media content file and at least one file that is configured to provide at least a portion of a media player user interface that is specific to media content associated with the one media content file;

play the media content on a media player; and

responsive to playing the media content, automatically display said portion of the media player user interface.

32. (Original) A media delivery mechanism comprising:

a single file comprising:

one or more media content files associated with content that can be played on a media player;

one or more content-specific files that can be processed to provide a content-specific user interface associated with content that is played on the media player; and

a relationship between the one or more media content files and the one or more content-specific files such that a content-specific user interface is displayed on a computer when the content associated with the one or more media content files is played on the media player.

33. (Original) The media delivery mechanism of claim 32, wherein said relationship is established by a metafile that comprises part of the single file.

34. (Original) The media delivery mechanism of claim 33, wherein said metafile comprises an XML data structure that establishes said relationship.

35. (Original) The media delivery mechanism of claim 32, wherein the content-specific user interface comprises only a portion of a media player user interface.

36. (Original) The media delivery mechanism of claim 32, wherein the content-specific user interface comprises an entire media player user interface.

1 37. (Original) The media delivery mechanism of claim 32, wherein the
2 relationship causes the same content-specific user interface to be displayed for
3 multiple media content files.

4

5 38. (Original) The media delivery mechanism of claim 32, wherein said
6 one or more media content files comprise song files.

7

8 39. (Previously Presented) A method of providing a media delivery
9 mechanism comprising:

10 providing one or more media-specific files, the files being configured to
11 provide at least a portion of a media player user interface, said portion being
12 associated with specific media that can be played on a media player;

13 providing one or more media content files associated with media that can
14 be played on a media player embodying the media player user interface, said
15 media content files comprising the specific media with which the media player
16 user interface portion is associated; and

17 defining one or more metafiles that associate the one or more media-
18 specific files with the one or more media content files, the one or more metafiles
19 being configured for processing such that when the media player plays media
20 associated with a media content file, the media player automatically renders the
21 media player user interface portion;

22 associating the one or more media-specific files, the one or more media
23 content files, and the one or more metafiles in a single downloadable file.

1 40. (Canceled).

2

3 41. (Previously Presented) The method of claim 39 further comprising
4 protecting one or more of the media-specific files, media content files, metafiles,
5 and single downloadable file using one or more digital rights management
6 technique.

7

8 42. (Previously Presented) The method of claim 39 further comprising
9 uploading the single downloadable file to a Web site.

10

11 43. (Previously Presented) The method of claim 39, wherein said one or
12 more metafiles associate said files using an XML data structure.

13

14 44. (Previously Presented) The method of claim 39, wherein said
15 providing of the one or more media-specific files comprises providing one or more
16 media-specific files that are configured to provide an entire media player user
17 interface.

18

19 45. (Original) A method of providing media content over a network
20 comprising:

21 receiving input requesting that a file be sent to a client computer, the file
22 comprising:

23 one or more media content files associated with content that can be
24 played on a media player on the client computer,

1 one or more media-specific files that can be processed to provide a
2 content-specific user interface, and

3 one or more metafiles that establish a relationship between the one
4 or more media content files and the one or more media specific files such
5 that a content-specific user interface is displayed when the content is played
6 on the media player; and

7 sending the requested file to the client computer.

8

9 46. (Original) The method of claim 45, wherein the content-specific user
10 interface comprises only a portion of a media player user interface.

11

12 47. (Original) The method of claim 45, wherein the content-specific user
13 interface comprises an entire media player user interface.

14

15 48. (Original) The method of claim 45, wherein the one or more
16 metafiles comprise at least one XML data structure that establishes said
17 relationship.

18

19 49. (Original) The method of claim 45, wherein the media content files
20 comprise at least one song file.

21

22 50. (Original) A server computer comprising:
23 at least one computer-readable media; and
24 computer-readable instructions resident on the computer-readable media
25 which, when executed by the server, cause the server to:

1 maintain multiple files, each file comprising:

2 one or more media content files associated with content that
3 can be played on a media player on the client computer,

4 one or more media-specific files that can be processed to
5 provide a content-specific user interface, and

6 one or more metafiles that establish a relationship between
7 the one or more media content files and the one or more media
8 specific files such that a content-specific user interface is displayed
9 when the content is played on the media player;

10 receive input requesting that one or more of the multiple files be sent
11 to a client computer; and

12 send the one or more requested files to the client computer.

13
14 51. (Original) A method for playing media content on a media player
15 comprising:

16 receiving a file with a client computer, the file comprising:

17 one or more media content files associated with content that can be
18 rendered on a media player on the client computer,

19 at least one media-specific file that can be processed to provide a
20 content-specific user interface, and

21 at least one metafile that establishes a relationship between the
22 media content files and the media-specific files such that a content-specific
23 user interface is provided when the content associated with the content files
24 is played on the media player;

playing content associated with the content files on the media player embodied on the client computer; and

while playing the content on the media player, displaying the content-specific user interface.

52. (Original) The method of claim 51, wherein the content-specific user interface comprises only a portion of a media player user interface.

53. (Original) The method of claim 51, wherein the content-specific user interface comprises an entire media player user interface.

54. (Original) One or more computer-readable media having computer-readable instructions thereon which, when executed by a computer, cause the computer to implement the method of claim 51.

55. (Original) A media player comprising software code that is configured to:

receive a file with a client computer, the file comprising:

one or more media content files associated with content that can be rendered on the media player,

at least one media-specific file that can be processed to provide a content-specific user interface, and

at least one metafile that establishes a relationship between the media content files and the media-specific files such that a content-specific

1 user interface is provided when the content associated with the content files
2 is played on the media player;
3 play content associated with the content files; and
4 while playing the content, display the content-specific user interface.

5

6 56. (Original) A method for processing media content comprising:
7 receiving a file with a client computer, the file comprising:
8 one or more media content files associated with content that can be
9 rendered on a media player on the client computer,
10 at least one media-specific file that can be processed to provide a
11 content-specific user interface, and
12 at least one metafile that establishes a relationship between the
13 media content files and the media-specific files such that a content-specific
14 user interface is provided when the content associated with the content files
15 is played on the media player; and
16 automatically organizing the received files in one or more directories on a
17 client computer hard drive without any intervention from a user, the files being
18 organized in a manner that permits audio and visual content to be played on a
19 media player without any intervention from the user.

20

21 57. (Original) The method of claim 56 further comprising automatically
22 playing audio content on the media player, and while playing said audio content
23 and responsive thereto, automatically displaying the content-specific user
24 interface.

1 58. (Original) The method of claim 56 further comprising automatically
2 playing audio content on the media player, and while playing said audio content
3 and responsive thereto, automatically displaying the content-specific user interface
4 to comprise only a portion of a media player user interface associated with the
5 media player.

6

7 59. (Original) The method of claim 56 further comprising automatically
8 playing audio content on the media player, and while playing said audio content
9 and responsive thereto, automatically displaying the content-specific user interface
10 to comprise an entire media player user interface associated with the media player.

11

12 60. (Original) One or more computer-readable media having computer-
13 readable instructions thereon which, when executed by a computer, cause the
14 computer to implement the method of claim 56.

15

16 61. (Original) A media player comprising software code configured to
17 cause the media player to:

18 receive a file, the file comprising:

19 one or more media content files associated with content that can be
20 rendered on the media player,

21 at least one media-specific file that can be processed to provide a
22 content-specific user interface, and

23 at least one metafile that establishes a relationship between the
24 media content files and the media-specific files such that a content-specific

25

1 user interface is provided when the content associated with the content files
2 is played on the media player; and

3 automatically organize the received files in one or more directories on a
4 client computer hard drive without any intervention from a user, the files being
5 organized in a manner that permits audio and visual content to be played on the
6 media player without any intervention from the user.

7
8 62. (Original) The media player of claim 61, wherein the software code
9 further causes the media player to automatically play audio content, and while
10 playing said audio content and responsive thereto, automatically display the
11 content-specific user interface.

12
13 63. (Original) A method of playing media content comprising:
14 receiving a file with a client computer, the file comprising:

15 one or more media content files associated with content that can be
16 played on a media player on the client computer,

17 at least one media-specific file that can be processed to provide a
18 content-specific user interface, and

19 at least one metafile that establishes a relationship between the
20 media content files and the media-specific files such that a content-specific
21 user interface is provided when the content associated with the content files
22 is played on the media player; and

23 automatically playing content associated with the one or more media
24 content files using a media player embodied on the client computer; and

1 while playing said content, automatically displaying the content-specific
2 user interface.

3

4 64. (Original) The method of claim 63, wherein said displaying
5 comprises doing so without any intervention from a user.

6

7 65. (Original) A media player comprising software code which, when
8 executed by a computer, causes the media player to implement the method of
9 claim 63.

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11 66.-68 (Canceled).

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